



1 Smidmore St  
Marrickville NSW 2204  
Phone: (02) 9787 4900  
fax: (02) 9787 5900  
website: [www.trixle.com.au](http://www.trixle.com.au)  
email: [info@trixle.com.au](mailto:info@trixle.com.au)

## Print Artwork Requirement for General Printing

Please read and follow the Print Artwork Requirement for General Printing guideline when supplying your own artwork for printing.

- **Submitting your own artwork**

Customers who provide their own artwork are fully responsible for the end result of printing. Customers are reminded to submit print-ready artwork with the correct specifications as outlined. We will print whatever you submit, and we are not responsible for artwork mistakes.

- **Filetypes**

Our preferred format for printing is PDF, other formats also acceptable include Vector EPS, Adobe Illustrator AI files, Photoshop, TIFF or JPEG. Please ensure images are supplied at a minimum of 300dpi for quality output.

- **Colours**

Please note PMS or CMYK colours on your designs, we will endeavor to match your colours correctly however not all printing process can match this exactly. We will advise this accordingly. Save your images as CMYK, not RGB. The 4 colour printing process uses Cyan, Magenta, Yellow, and Key (Black). RGB is strictly used for monitors/screens and therefore the colour representation can be different when transferred to CMYK.

Unless you have a carefully calibrated monitor, go by numbers and colour swatches, not by how the job looks on the screen!

### **Rich Black**

Larger areas of black will print beautifully if a "rich black" is used. We suggest making a new colour using 80C, 60M, 50Y, 100K.

Please note:

- percentage of PMS colours should be avoided
- Every colour output mechanism produces a different range of colours and the original image that appears on your print devices, please be aware that material will each render the colour differently from our output devices or materials

- **Sending Artwork**

Please send your artwork to [info@trixle.com.au](mailto:info@trixle.com.au) if it is **under 5mb** in size. For files larger than 5 mb, please supply artwork on a CD and send it to **1 Smidmore St, Marrickville NSW 2204**.

- **Fonts**

Please make sure all fonts in artwork are converted to outlines or curves to ensure the correct designs are created.

- **Pictures off the internet**

Some customers provide us with images that have been downloaded from the internet, they are generally low resolution images intended for viewing on a screen/monitor and not for printing. These will always print out blurry and jagged. Customers please avoid using them as this will reduce the quality of the print.

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- **PDF**  
PDF files are ideal to print from providing they have been created correctly. PDF files are the best way to ensure fast, accurate output. Most design application produce high print quality PDF files.
- **Artwork approval sheet**  
All artwork needs to be approved and signed prior to printing. When accepting artwork approval from Trixle, you are held fully responsible for accepting all content. This includes design, spelling, grammar and numbers. It is your responsibility to inform us of any errors or any changes you want to make to the artwork so they can be corrected before you sign for Artwork Approval. We will print exactly what is accepted in the final Artwork Approval.
- **Files and Link Files**  
Please remember to supply all relevant files, including linked files.
- **Envelope Design Guide**  
Artwork for printed envelopes must adhere to design guidelines as established by Australia Post. For more information, contact us for an information sheet.
- **Bleed**  
Artwork must include 3mm Bleed, Customers are reminded that when we trim the bleed of any printing product, this cut can vary in location up to 3mm in any direction. A 3mm internal margin from the bleed line must be made.

#### General Bleed Guidelines

Artwork	Trim Mark	Bleed
Business Card	90x54	96x60
DL	210x99	216x105
A4	210x297	216x303
A5	148x210	154x216
A6	105x148	111x154
A7	74x105	80x201