

Artwork Bleeds

Your artwork needs to be a certain size to print correctly. Part of this size is what we call the “bleed” which will be trimmed off. Artwork must include 3mm Bleed, Customers are reminded that when we trim the bleed of any printing product, this cut can vary in location up to 3mm in any direction. A 3mm internal margin from the bleed line must be made.

In addition to the bleed area outside the cut line, we strongly recommend making another internal margin as the cut line can vary in location.

1. The dotted line here represents where the bleed area will be trimmed off. Do not put any important information in the bleed area, or near the bleed area as it may be trimmed off.



2. Important or necessary information can't be placed too close to the bleed area like this example. We suggest leaving at least 3mm of internal margin.



3. The background colour or image must continue into the bleed area, otherwise an uneven white border may appear around the finished print after we trim the cards.

