



## Apparel & Promotions Artwork Requirement

### Filetypes

Our preferred format for images is either Vector EPS, Adobe Illustrator AI files, or PDF. Photoshop PS may also be acceptable depending by the decorating methods used, check with us first to ensure this is ok.

Other formats may be accepted depending on the method of decoration and detail of art file, please contact us and we'll advise accordingly. A Re-design fee may apply for artwork that needs to be designed to a suitable format, the artwork fee is charged on a time basis to get the artwork to a suitable level required for decorating

For raster images, please ensure images are supplied at a minimum of 300dpi for quality output.

### Colours

Please note PMS or CMYK colours on your designs, we will endeavor to match your colours correctly however not all printing process can match this exactly. We will advise this accordingly.

Please note:

- percentage of PMS colours should be avoided
- every colour output mechanism produces a different range of colours and can vary from one output to another.

### Fonts

Please make sure all fonts in artwork are converted to outlines or curves to ensure the correct designs are created.

### Sending Artwork

Please send your artwork to [info@trixle.com.au](mailto:info@trixle.com.au) if it is **under 5mb** in size. For files larger than 5 mb, please supply artwork on a CD and send it to **1 Smidmore St, Marrickville NSW 2204**.

### Artwork approval sheet

All artwork needs to be approved and signed prior to decorating. When accepting artwork approval from Trixle, you are held fully responsible for accepting all content. This includes design, spelling, grammar and numbers. It is your responsibility to inform us of any errors or any changes you want to make to the artwork so they can be corrected before you sign for Artwork Approval. We will print exactly what is accepted in the final Artwork Approval.

### Files and Link Files

Please remember to supply all relevant files, including linked files.

### Graphic Design

A design team is available to turn your ideas into reality. Alternatively, if you're looking for a fresh change or new ideas, let our creative team draft some new designs for you.